

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Michael D. Ellis et al.
Application No. : 10/802,488 Confirmation No.: 3658
Filed : March 16, 2004
For : INTERACTIVE TELEVISION PROGRAM GUIDE
SYSTEM WITH TITLE AND DESCRIPTION
BLOCKING
Art Unit : 2623
Examiner : Fred H. Peng

New York, New York 10036
September 4, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In response to the Office Action dated March 5, 2008, applicants respectfully request reconsideration and allowance of this application in light of the following:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 14 of this paper.